

# EXHIBITOR PROSPECTUS

*Reserve your space today to take advantage of the momentum that has made this North America's leading trade show for customers looking for automation technology products and hands-on training!*

## **INTERNATIONAL & ROBOTS & VISION MOTION CONTROL S H O W**

*Win Globally: Innovate & Automate*

**June 9-11, 2009**

**Donald E. Stephens Convention Center  
Rosemont (Chicago), Illinois USA**



# INTERNATIONAL & ROBOTS & VISION MOTION CONTROL SHOW

June 9-11, 2009

Rosemont (Chicago), Illinois USA

**Buyers from a Wide Range of Industries Attend the Show to Find Automation Solutions:**

- Automotive Manufacturers
- Automotive Suppliers
- Aerospace
- Appliances
- Biometrics
- Chemicals
- Consumer Goods
- Containers
- Defense/Military
- Electronics
- Fabricated Metals
- Food & Beverage
- Medical Devices
- Off-Road/Heavy Equipment
- Paper Manufacturing
- Pharmaceuticals
- Plastics
- Printing
- Security and Surveillance
- Semiconductor
- Textiles
- Traffic Management
- Waste Management
- Wood Products

## Meet Automation Buyers from All Over the World

- |                |                          |
|----------------|--------------------------|
| Argentina      | Latvia                   |
| Australia      | Malaysia                 |
| Austria        | Mexico                   |
| Belgium        | Netherlands              |
| Brazil         | North Korea              |
| Bulgaria       | Pakistan                 |
| Canada         | Romania                  |
| China          | Russia                   |
| Colombia       | Singapore                |
| Czech Republic | South Korea              |
| Denmark        | Spain                    |
| Egypt          | Sweden                   |
| France         | Switzerland              |
| Germany        | Syria                    |
| Greece         | Taiwan                   |
| Iceland        | United Arab Emirates     |
| India          | United States of America |
| Iran           | United Kingdom           |
| Israel         | Yemen                    |
| Italy          |                          |
| Japan          |                          |

### Past Attendees Found the Show Valuable

93% found what they were looking for at the show

76% attended the Emerging Robots Pavilion

68% attended the Systems Integrator Pavilion

57% were attending their first Robots & Vision Show

38% purchased products from exhibitors within three months of the show; 16% of this group discovered the companies they purchased from at the show

### What 2007 Exhibitors Said About the Show

93% rated the quality of attendees as very good or good

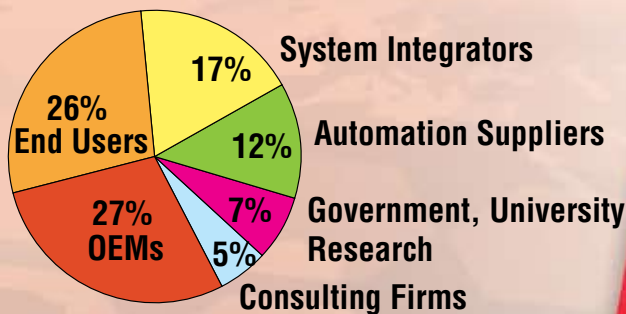
90% said the show was successful for their company

85% said the quantity of attendees exceeded or met their expectations

64% planned to make sales within six to nine months after the show as a direct result of exhibiting

22% had already reported sales as a direct result of exhibiting within three months of the show

### Types of Companies That Attend



**ATTENDEE**  
**Buying Authority & Plans**

- 80% recommend, specify or purchases
- 60% currently use robots
- 56% currently use motion control
- 55% currently use machine vision
- 46% plan to buy motion control within 6 months of the show
- 43% plan to buy machine vision within 6 months of the show
- 42% plan to buy robots within six months of the show

# Leverage Your Exhibit Space—Take Advantage of These Opportunities to Deliver More Attendees to Your Booth

## Hands-on Highway

This was the smash-hit of the 2007 show! Companies willing to offer self-guided hands-on demos of four minutes or less in their booth are highlighted in advance and on-site promotion. Special signs direct attendees to “hands-on” booths as they walk the show.

## Conference Presentations

The International Robots, Vision & Motion Control Conference attracts serious customers. More than 500 people attended sessions in 2007 and the number should increase in 2009. Sessions focus on practical, real-world applications of robotics, machine vision, and motion control. Speakers who provide valuable insights in a non-commercial way report that many conference attendees visit their booth after hearing their presentation. To submit an abstract, visit [www.robots-vision-show.info](http://www.robots-vision-show.info)

## New Product Presentations

While conference sessions consist of non-commercial presentations, new product presentations provide you with an opportunity to tell show attendees all about your latest products. For a nominal fee, you're given a 15-20 minute slot in our new product presentation theater right on the show floor. We market this extensively prior to and during the show – it's a great way to capture potential customers!

## Sponsorships

Put your company's name in front of all attendees by sponsoring an aisle sign, the show bags, registration kick-panels, giant product posters, badge lanyards, the cyber café and more! These opportunities are very affordable, so they always sell out quickly.

## Online Advertising

About 90% of all pre-show activity occurs on the web these days. The best way to drive traffic from the web into your booth is through online advertising. It's highly targeted, aimed right at people who will be in Rosemont at the show. Advertising provides you an edge in getting them to stop by and see your booth!

*For more information about these effective promotional opportunities, contact Show Headquarters today at +1 734-994-6088.*

## Co-Locations Bring in Additional Customers

*The 2009 International Robots, Vision & Motion Control Show has two exciting co-location partners:*

**sensors expo  
& conference**

### Sensors Expo & Conference

Sensors Expo is the largest gathering of sensor and sensor-integrated technology providers in North America.

**FASTENER  
TECH™ '09**

### Fastener Tech '09

The “All-Fastener-Industry Event in the Heart of the Fastener Industry,” features an exhibition, educational conference and networking opportunities.

PROFILE: SHOW ATTENDEES



approve

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on

within six

within six

months

# Reserve today to guarantee your booth space!

The cost for exhibit space is just \$30 per square foot for nonmembers, with discounts of 10-25% available to RIA, AIA, and MCA members. To select your booth, contact Carol Calini, Show Manager at:

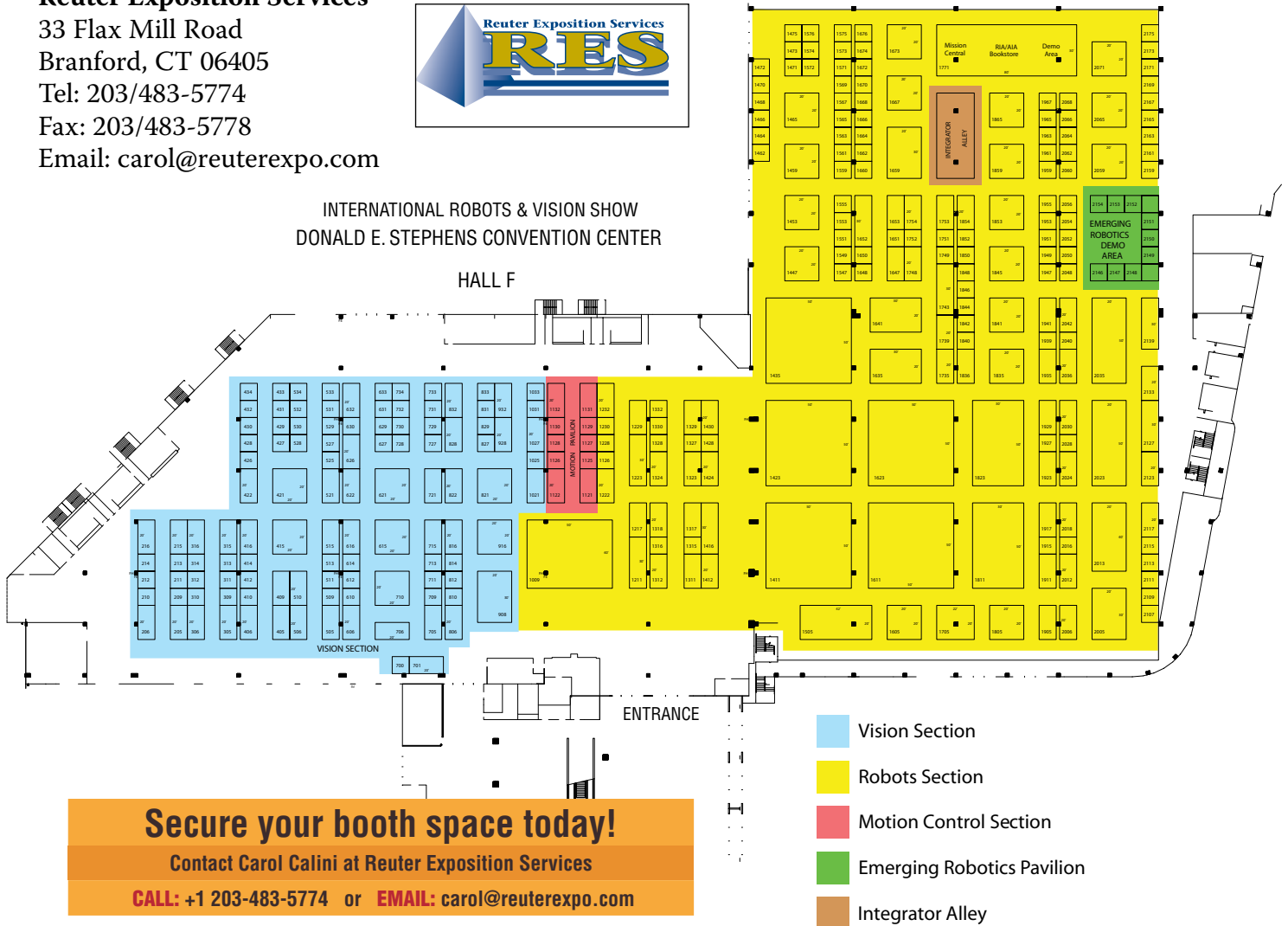
## Reuter Exposition Services

33 Flax Mill Road  
 Branford, CT 06405  
 Tel: 203/483-5774  
 Fax: 203/483-5778  
 Email: carol@reuterexpo.com



INTERNATIONAL ROBOTS & VISION SHOW  
 DONALD E. STEPHENS CONVENTION CENTER

HALL F



**Secure your booth space today!**

Contact Carol Calini at Reuter Exposition Services

CALL: +1 203-483-5774 or EMAIL: carol@reuterexpo.com

- Vision Section
- Robots Section
- Motion Control Section
- Emerging Robotics Pavilion
- Integrator Alley

**An Ideal Location:** The Donald E. Stephens Convention Center in Rosemont, just outside of Chicago, is an ideal location for the International Robots, Vision & Motion Control Show. It's located just minutes away from O'Hare Airport and surrounded by outstanding hotels, restaurants, and entertainment options. Plus, it's within an easy drive for companies throughout the Midwest, and a convenient flight from all major domestic and international cities.

## Sponsors Dedicated to Promoting the Industry

The International Robots, Vision & Motion Control Show is sponsored by the trade associations of the Automation Technologies Council —RIA, AIA and MCA—the leading trade associations in the field.




# INTERNATIONAL & ROBOTS & VISION MOTION CONTROL SHOW

## Position Your Company Among the Leading Companies Who Exhibit!

(List includes 2007 exhibitors and 2009 exhibitors as of August 29, 2008.)

ABB Inc.	Dane Systems, LLC	IPR Automation	Nexen Group, Inc.	SHAFI, Inc.
Active Silicon Ltd.	Data Device Corporation	IRCON, Inc.	Noren Products Inc.	SICK, Inc.
Advanced Illumination, Inc.	DELMIA	ISRA VISION SYSTEMS	Northwire, Inc.	SICK IVP AB
Advanced Imaging Magazine	DENSO Robotics	JAI	O3D	Siemens Energy & Automation
AdvanTech International	Direct Controls, Inc.	James R. Hendershot	OC Robotics	Smart Vision Lights
Alaark Robotics	Doctor Optics, Inc.	Jenoptik Laser, Optik, Systeme GmbH	Panasonic Electric Works	Sony Visual Imaging Products
Allied Vision Technologies GmbH	Dunkley International, Inc.	JETRO (Japan External Trade Organization)	PARI Robotics Inc.	Spectrum Illumination
Allison Park Group, Inc.	Dynalog, Inc.	JVB Vision Inc.	Photonfocus AG	Sprinter Marking, Inc.
Andover Corporation	Dynapar	Kawasaki Robotics (USA), Inc.	Photonics Spectra	Stäubli Robotics
APPLIED IMAGE Group	Edmund Optics	Kowa Optimed, Inc.	PIAB Vacuum Products	StockerYale Inc.
ARC Specialties	EE Controls	KUKA Robotics	Pilz Automation Safety L.P.	SUI (Sensors Unlimited, Inc)
Arthur Machinery, Inc.	Elite Engineering Corp.	Lapp USA	PixeLINK	Sun Infrared
ARTRAY CO., LTD.	Elmo Motion Control	LEONI Engineering Products	Plurality, Ltd.	Sunx Limited
>ASS< End of Arm Tooling, Inc.	Energid	Leutron Vision, Inc.	Point Grey Research	Tamron USA, Inc.
ASSEMBLY Magazine	EPIX, Inc.	LINOS Photonics, Inc.	PPT VISION INC.	Techno-Sommer Automatic
ATI Industrial Automation	EPSON Robots	Lumenera Corporation	Precision Drive Systems	Tectivity, Inc.
Automated Imaging Association	FANUC Robotics America, Inc.	Matrox Imaging	Princeton Instruments	Test & Measurement World
Automatica 2008	FARO Technologies	Max Levy Autograph	Prosilica Inc.	Toshiba Imaging Systems Division
Automation Guarding Systems	FastVision, LLC	Maxon Precision Motors	PushCorp, Inc.	Toshiba Teli
Automotive Design & Production	Fiberoptics Technology Inc. (FTI)	MEL Mikroelektronik GmbH	Qioptiq Imaging Solutions	Trossen Robotics, LLC
Baldor Electric	FLIR Systems	Messe Stuttgart - VISION 2007	Quabbin Wire & Cable, Co.	United Equipment Accessories, Inc.
Barrett Technology, Inc.	Folding Guard Corporation	Metaphase Technologies, Inc.	Quality Magazine	Vaccon Company
Basler Vision Technologies	Fortress Interlocks	Microsoft Robotics Group	QUISS GmbH	Velodyne Lidar, Inc.
Baumer	Frommelt Safety Products	Midwest Optical Systems	RAD - The Robotic Accessories Leader	Vision Components GmbH
BitFlow, Inc.	Fujinon Inc.	Mikron Infrared	ReeR USA	Vision Systems Design
Bodelin Technologies	GEViCAM	Miller Edge, Inc.	Reis Robotics USA, Inc.	Vision Technology Inc.
Boreal Vision Solutions	GiDEL Inc.	Mitsubishi Electric Automation, Inc.	Resonon, Inc.	Volpi USA
Braintech	Gore	MORITEX USA, INC.	RJ Hanlon Company, Inc.	WAGO Corporation
Carl Zeiss, Inc.	Goyo Optical Japan Inc.	Motion Control Association	Robotic Concepts Incorporated	Waldmann Lighting
CC-link Partner Association	Hamamatsu Photonic Systems	Motion System Design	Robotic Industries Association	WireCrafters Inc.
CCS America, Inc.	Hitachi Kokusai Electric America, Ltd	Motoman, Inc.	Ruland Manufacturing Co., Inc.	WITTENSTEIN motion control
Coast Wire & Plastic Tech	igus Inc.	Multi-Contact USA	SAB North America	Woodhead Industries
Cognex Corporation	Image Labs International	Myutron Inc.	Schmalz Inc	XenICs Nv
Cohu, Inc., Electronics Division	Imaging Solutions Group	Nabtesco Motion Control	Schmersal Inc.	Xi'an Superman Sculpture Research Institute (XSM)
Components Express, Inc	The Imaging Source	Nachi Robotic Systems Inc.	Schneider Optics, Inc.	YAMAHA ROBOTICS
Computer Optics Inc.	Imperx Inc.	National Instruments	SCHOTT North America, Inc.	Yaskawa Electric America, Inc.
Creative Automation Inc.	Innovative Illumination & Optics	Navitar Inc.	SCHUNK Inc.	Z-LASER Optoelektronik GmbH
Cycogs, LLC	Intercon 1	NCC Electronics, Inc.	SENKO ADVANCED Components, Inc.	
Daitron, Inc.	InterSense, Inc.	NET USA, Inc.	Sentry Insurance	
DALSA Corporation			SERVO-ROBOT INC.	



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- Target Potential New Customers
- Strengthen your Brand and Product Visibility
- Enhance Relationships with Existing Customers
- Promote New and Existing Technologies
- Generate Targeted Leads and Drive Sales!

**Secure your booth space today!**

Contact Carol Calini at Reuter Exposition Services

**CALL:** +1 203-483-5774 or **EMAIL:** [carol@reuterexpo.com](mailto:carol@reuterexpo.com)

*Win Globally: Innovate & Automate*

International Robots, Vision & Motion Control Show  
P.O. Box 3724  
Ann Arbor, MI 48106

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**Key Buyers Attend from All Over the World**

Exhibiting at the *International Robots, Vision & Motion Control Show* puts you in front of the key automation buyers from around the world. They are drawn to the show by a comprehensive global marketing campaign that includes hundreds of thousands of direct mail pieces and emails, as well as ads in leading trade publications.



## **Motion Control is Now a Big Part of the Show!**

In 2007 we successfully introduced Motion Control—used in most automation solutions—to the International Robots & Vision Show. This year we fully integrate motion control and we've changed our name to better reflect this synergy. Introducing the *International Robots, Vision & Motion Control Show!*

Attendees will find the solution to all of their automation needs in one convenient location. We'll also offer educational conference sessions on motion control, robotics and machine vision technologies –providing even more reasons for potential customers to attend!